



Community Pavilion

Downtown Garden City, Michigan

Information Sheet

The Downtown Development Authority is working with George J. Hartman Architects, P.C. and McKenna Associates, Inc. to design and build a pavilion at the site of the Farmers Market. The pavilion project is a result of the strong support recommended in the recent market analysis to support the established Farmers Market and additional events that would attract visitors to Downtown Garden City.

Site Location & Building Description

The proposed pavilion would be constructed on the city owned lot located in the Garden City Town Center. The lot is 100 x 200 feet and the building size is approximately 40 x 150. The building would be constructed of brick with a metal roof. The color palette would be similar to the neighboring shopping center, brown brick and green metal with glass overhead doors.

Special Events & Rental Opportunity

An event schedule is being developed with such attractions as: Movie & Dinner, Concerts, Arts & Crafts Show, Health Fair, Weddings, Class Reunions, Family Reunions, Birthday Parties, Receptions, Business Expo, Trade Shows, Jobs Fair, Kids Craft Day, Fishing Show, and Swop Meets for various interests.

The pavilion could be the gathering place for special occasions hosted by the city, DDA or Chamber.

The pavilion would accommodate the downtown events like "Downtown Days", "Chili Cook-Off", "Spring Flower Planting", "Downtown Kids Walk Around", and the new home for "SANTALAND" and host the post parade event.

Pavilion Management, Events Scheduling and Marketing

Management of the pavilion, rental, scheduling, and marketing would be handled by the DDA.

Maintenance

The pavilion building and grounds would be maintained by the DDA with contracted services just as the DDA maintains the downtown streetscape and public space.

Funding

The pavilion would be constructed by the DDA with tax increment revenues, a redevelopment tool created by the state allowing the DDA to capture taxes on the amount of property improvements since the district was established. These taxes have provided funding for numerous public improvements and along with private investment benefit the community with increased value. The DDA has the funds saved to construct the pavilion as a public facility for the community and with Council's approval will apply for the Urban Redevelopment Grant being offered by the Michigan Economic Development Corporation, deadline is March 5th.

For additional information or questions, please contact the DDA office 261.2830.

Visit the DDA website: www.downtowngardencity.org

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