

**Yes!** *I'm interested in improving my property! What do I need to do next?*

### **HOW DO I APPLY?**

We help make improving your property as easy as possible. Here's how:

1. **Contact** the DDA Executive Director for details (734) 261-2830.
2. **Fill** out an application and choose an approved architect.
3. **Submit** application, design plans, and estimates to the DDA Executive Director.

### **WHAT HAPPENS NEXT?**

The Executive Director will submit the application to the DDA Board for approval.

After the application has been reviewed, a letter of eligibility will be sent to the qualified applicant.

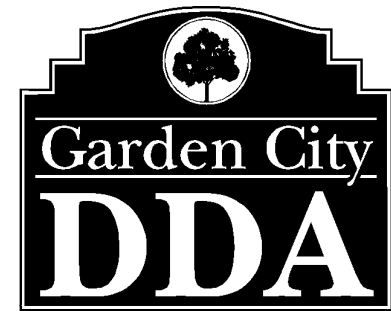
The Executive Director will guide the applicant every step of the way!



DOWNTOWN  
DEVELOPMENT  
AUTHORITY

29213 Ford Road  
Garden City, Michigan 48135  
**734.261.2830 Fax 734.261.6604**

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DOWNTOWN  
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**PARKING  
IMPROVEMENT  
PROGRAM**

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## WHAT IS THE DDA

### PARKING IMPROVEMENT PROGRAM?

In 1996, the City of Garden City Downtown Development Authority established the Parking Improvement Program (PIP) to stimulate appropriate improvements to downtown commercial sites.

The DDA finds that the creation and maintenance of an attractive downtown is a public purpose that will be achieved in part through improvements to parking facilities. Downtown Garden City is pivotal to the economic health of the greater Garden City community because its condition, whether perceived or actual, plays such a large part in the impression people have of the area. Downtown Garden City is the focal point of the community and any neglect will create an image of a deteriorating economic base. As a result, potential businesses may be discouraged from locating in downtown Garden City and existing property owners may defer maintenance and reinvestment in the real estate.

The intent of the PIP is to strengthen the economic viability of downtown Garden City by providing financial incentives for improving the appearance of its parking areas. The PIP provides an opportunity to preserve the architectural heritage of downtown Garden City and enhance the unique atmosphere that downtown Garden City provides to the greater Garden City community.

### HOW DOES THE PROGRAM WORK?

The Parking Improvement Program provides funds for improvements, (up to \$35,000 each project) in the DDA District commercial property area\*. The program begins in January and ends in December. Loans are made by the DDA at 0% interest for the first three years and ½ of the current prime interest rate for the remainder of the loan period.

1. In addition, all applicants will receive architectural design services by qualified architectural firms provided and paid for by the Garden City DDA.

2. To insure that improvements are of high quality and architecturally appropriate for the project, all project plans will be reviewed and approved by the Downtown Development Authority Board.

*\*waivers of the maximum loan amounts may be requested at the time of application.*

### ELIGIBLE ACTIVITIES

Eligible improvements include, but are not limited to:

- Appropriate Cleaning
- Demolition
- Paving
- Painting/Striping
- Lighting
- Masonry Work/Screen Walls
- Landscaping
- Removal of Non-Compliant Signs
- Installation of Signs Consistent with Guidelines
- ADA Compliance
- Dumpster Enclosures

### WHO IS ELIGIBLE?

Any commercial property owner or tenant within the Downtown Development Authority district may apply.